

Mad in America Foundation

STATEMENT OF ACTIVITY

January - December 2017

	TOTAL
Revenue	
Donations from Charitable Foundations	175,999.68
Donations from readers	60,244.42
Lucifer Fraudulent Donations	435.00
Silentz Root Fraudulent Donations	815.00
Total Donations from readers	61,494.42
MIA CE Tuition (Revenue)	21,030.28
Sales	0.00
Total Revenue	\$258,524.38
GROSS PROFIT	\$258,524.38
Expenditures	
Conference	150.00
Contractors	1,000.00
Editorial	125.00
Akansha Vaswani	825.00
Bernalyn Ruiz	2,560.00
Christopher Page	1,875.00
Emmeline Mead- Hedenburg	6,625.60
Hana Vale	638.66
Hanna Emerson	210.00
Justin Karter	13,714.00
Marta Pagan	950.00
Peter Simons	3,091.50
Rebecca Troeger	350.00
Sadie Cathcart	560.00
Shannon Peters	3,080.00
Zenobia Morrill	3,407.00
Total Editorial	38,011.76
MIA Continuing Ed-consulting	
Robert Nikkel	21,600.00
Total MIA Continuing Ed-consulting	21,600.00
MIA Radio	
James Moore	1,866.68
Nina Packebush	600.00
Total MIA Radio	2,466.68
Olga Runciman	1,000.00
Web Management	2,275.00
Total Contractors	66,353.44
Editorial expense	391.02
Financial Fees/Bank Fees	
Bank Fees	297.00
Chargeback Fee	249.18
Credit Card fees	2,099.68

	TOTAL
Foreign Exchange Fee	101.94
Internet Processing Fees	446.90
PayPal Fees	1,880.41
Wire transfer fees	36.00
Total Financial Fees/Bank Fees	5,111.11
General Administrative Expenditures	
Business Fees	561.00
Computer Equipment	184.95
Insurance	
Travel Insurance	30.34
Workers Compensation--Other	1,191.43
Workers Compensation--WA	146.52
Total Insurance	1,368.29
Legal & Professional Fees	
Bookkeeping	
Accounting Fees	17,353.00
QuickBooks Software	435.93
Total Bookkeeping	17,788.93
Total Legal & Professional Fees	17,788.93
Mailing	101.87
Meals and Entertainment	395.41
Office Expenses	74.00
Payroll services	7,261.99
Software subscription	3,879.33
Taxes	497.45
Payroll Taxes	
CA SUI	240.60
FUTA	145.80
MA SUI	352.46
Medicare	1,381.13
Social Security	5,905.50
WA SUI	332.00
Total Payroll Taxes	8,357.49
Total Taxes	8,854.94
Travel	358.49
Airfare	1,395.20
Hotels	309.72
Transportation	92.00
Total Travel	2,155.41
Total General Administrative Expenditures	42,626.12
MIA CE (Expense)	
CEU/CMU Fees	4,500.00
Internet Hosting (MIA CE)	1,535.00
Total MIA CE (Expense)	6,035.00
MIA Global	
Internet Hosting	362.77
Total MIA Global	362.77
MIA Radio- Headset	34.88

	TOTAL
Salary	
Editorial	
Bob Whitaker	33,660.00
Chris Page	3,300.00
Emily Cutler	28,250.00
Emmeline Mead- Hedenburge	30,040.00
Total Editorial	95,250.00
Total Salary	95,250.00
Uncategorized Expenditure	5.00
Web Expenses	157.95
Advertising (Facebook)	2,487.14
Emailing service (Mailchimp)	1,010.00
Hosting (Miscrosoft/Kinsta)	3,529.12
Maintenance (Akismet, Cloudfare, etc.)	582.86
Total Web Expenses	7,767.07
Total Expenditures	\$224,086.41
NET OPERATING REVENUE	\$34,437.97
Other Revenue	
Dividend Revenue	0.73
Interest Earned	25.77
Total Other Revenue	\$26.50
Other Expenditures	
Depreciation expense	196.00
Miscellaneous	417.40
Total Other Expenditures	\$613.40
NET OTHER REVENUE	\$ -586.90
NET REVENUE	\$33,851.07